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Mrs Despina Spanou
Director Consumer Affairs
Directorate-General for Health and Consumers
European Commission

Brussels, 17 June 2013

Dear Despina,

I would like to cordially invite you to speak at the annual European MedTech CEO Round Table which will be held on 4th July at the Dolce La Hulpe near Brussels, Belgium.

The CEO Round Table is an annual event organised by MedTech Europe's members Eucomed and EDMA. Eucomed represents the medical device industry where EDMA represents the in vitro diagnostic industry. The event brings together European CEOs and Presidents of medical technology companies and last year we had 34 participants.

The event offers the opportunity for European CEOs and Presidents to jointly discuss key trends and topics for the medical devices and in vitro diagnostics industry such as the 5-year industry strategy 'Contract for a Healthy Future' (attached for your reference) and the revised European in vitro diagnostics and medical devices legislations.

In your capacity as Director Consumer Affairs in the Directorate-General for Health and Consumers, we kindly invite you to speak in the session *View from the European Commission*. We respectfully suggest addressing the group on the current Commission expectations on the proposed regulations on medical devices and in vitro diagnostic medical devices and perhaps give your views on future policy topics that you see as important for this sector. The session will start at 18.15 on 4 July and will last 45 minutes, including a Q&A session of 25 minutes. The day will end with a dinner to which you are cordially invited.

I hope to welcome you in July and remain at your disposal for any questions you might have.

Best regards,



Serge Bernasconi
CEO MedTech Europe, EDMA and Eucomed

¹ MedTech Europe is an alliance of European medical technology industry associations. The Alliance was founded by EDMA, representing the European in vitro diagnostic industry, and Eucomed, representing the European medical devices industry. Other European medical technology associations are welcome to join the Alliance, established to represent the common policy interests of its members more effectively and efficiently. Our mission is to make value-based, innovative medical technology available to more people, while supporting the transformation of healthcare systems onto a sustainable path. We promote a balanced policy environment that enables the medical technology industry to meet the growing healthcare needs and expectations of its stakeholders. In addition, we demonstrate the value of medical technology by encouraging our members to execute the industry's 5-year strategy. For more information, visit www.medtecheurope.org.